

## B2B eCommerce Store Builder

Create custom B2B websites and shoppable catalogs in minutes.



Reach your customers wherever they are with OneMart, the B2B eCommerce solution designed for sales agencies and manufacturers. With OneMart you can customize professional, beautiful and fully-functional B2B websites, product catalogs and shopping experiences with minimal set up and no technical expertise required.

Use OneMart's drag and drop builder tool to select a web page design from our range of templates and then customize according to brand or business. Personalized customer logins, pricing and shipping rates allow for unique shopping experiences that can be tailored according to individual clients.

OneMart's integrated payment processing is powered by Payroc, the award-winning global payment processing organization.

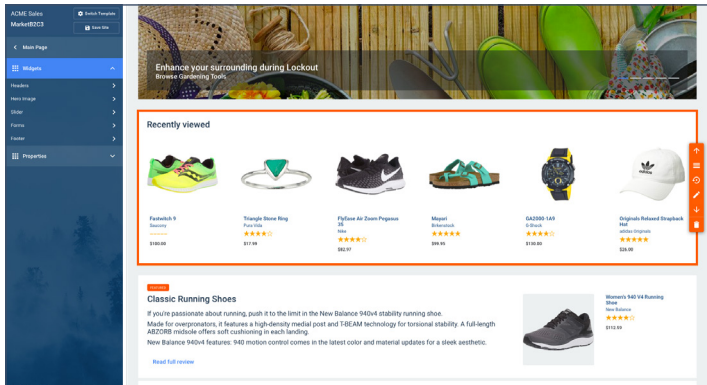
## Why OneMart?

- ✓ Create custom B2B online stores and/or shoppable digital catalogs in minutes
- ✓ Built for today's sales agency with the changing sales landscape in mind
- ✓ Robust, secure and scalable solution that's also simple to use
- ✓ Integrates with RepDesk so you can manage your back office in a single view
- ✓ Hosting and platform support included with no-strings-attached subscription

# Product Features

## CLOUD-BASED

- ✓ Access our secure, high performance cloud servers 24/7, from whenever you



are working.

## SITE BUILDER

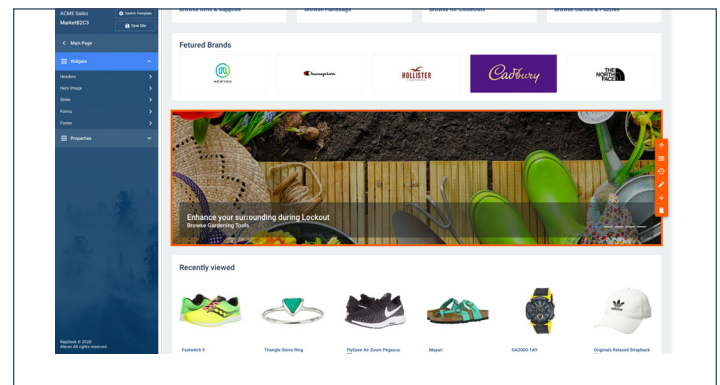
- ✓ Create online stores and/or shoppable digital catalogs in minutes
- ✓ Select from customizable default templates for easy modification
- ✓ Add or remove pages, sliders, product lists, menus, social links and shopping cart functionality
- ✓ Format text, upload your own fonts and images or modify color scheme
- ✓ Link internally for promotions, specials or customer-specific messaging
- ✓ Responsive design for optimized mobile and tablet viewing
- ✓ Optimize SEO with built-in guidelines for users

## FLEXIBLE ORDERING FOR B2B

- ✓ Bulk/volume ordering and discounts for quantity or amount ordered
- ✓ Optional minimum order quantity
- ✓ One-click reordering feature for previous orders
- ✓ Automated upsell feature: Suggestive Selling
- ✓ Shop by catalog feature

## CUSTOMER PROFILES

- ✓ Set different pricing levels based individual customer contracts or groups of customers
- ✓ Select payment terms, discounts, shipping arrangements according to customer or groups of customers



## RESTRICTED ACCESS

- ✓ Both open and private registration supported
- ✓ Private registration restricts access to your website, allowing only pre-registered clients to access content

## FLEXIBLE PAYMENTS

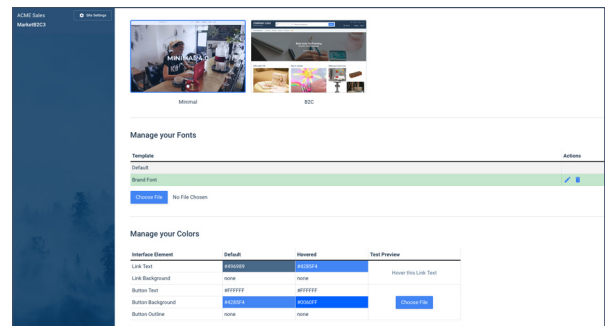
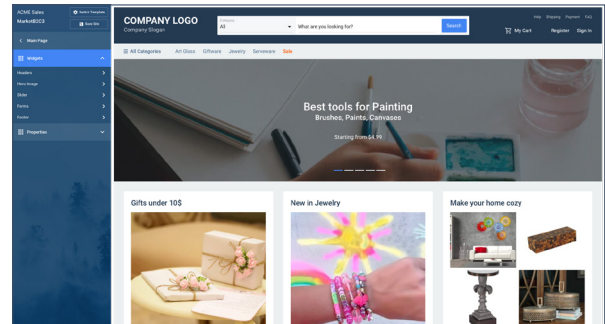
- ✓ Multiple payment methods defined in RepDesk i.e. NET 30 (60 or 90), purchase orders, credit card, eCheck, and more
- ✓ Integrated and secure merchant services provided by Payroc
- ✓ SSL security and PCI compliance

## BACK OFFICE INTEGRATION

- ✓ Real-time updates on products and pricing
- ✓ Integrate with RepDesk so you can manage your back office in a single view
- ✓ Hosting and platform support included with no-strings-attached subscription

## CATALOG CATALYST

- ✓ Convert your PDF Catalog into an interactive HTML5 viewer for use across any device



# Getting Started With OneMart Is Easy.



### 1. Set Up

Create eCommerce site, select theme/design, upload vendors, add product inventory, set pricing and more.

### 2. Customize

Choose colors, images, messaging, build vendor-specific pages, and select product descriptions and catalogs.

### 3. Manage

Manage product, vendors, client registration and orders; easily update products, promotions, preferred vendors and special offers; connect to RepDesk to manage orders, clients and the overall shopping experience.

### 4. Integrate

Integrate with vendor product catalogs for easy product info upload; connect to social media platforms and Google Analytics.