

Sales acceleration for modern manufacturers

The Aleran unified digital commerce platform is built for manufacturers to quickly, easily and efficiently transform and grow their sales.



Future-proof & flexible B2B eCommerce

Create and manage multiple websites and create shoppable digital catalogs with secure ordering, payment and shipping options.



Buyer experiences that help you sell more, faster

Put the customer at the center of your multi-channel sales strategy with curated digital sales experiences, personalized promotions, and customizable tools and features.



Seamless connection, speedy implementation

Integrate with business-critical systems, microservices and channels seamlessly through our pre-built connectors and APIs.

Measurable success, real returns



20%

AVG WEEKLY TIME SAVINGS

26%

AVG 1ST YEAR REVENUE GROWTH

70%

AVG COST SAVINGS

90 DAYS

AVG TO ACHIEVE ROI

Solve today's most pressing pain points in B2B eCommerce

- ✓ Automate operations and sell more efficiently
- ✓ Streamline the B2B buyer journey
- ✓ Scale quickly and go to market faster
- ✓ Expand into new channels and turbocharge sales

Gartner

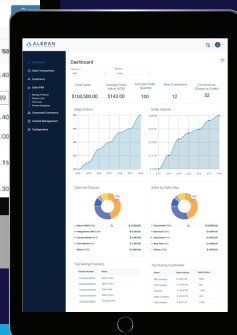
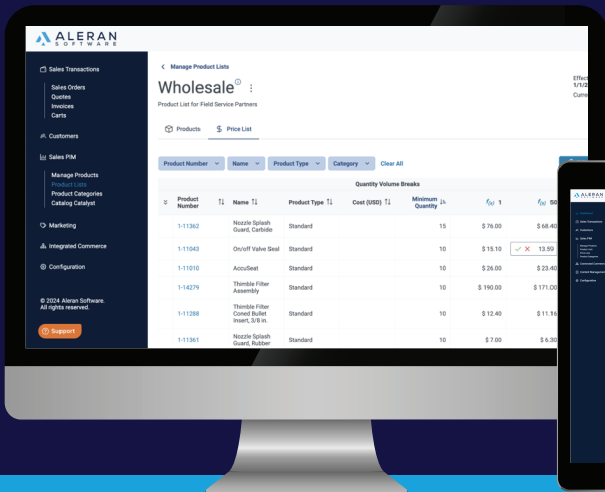


Digital commerce is all about convergence and simplification. Aleran has built a sales platform for the sophisticated multi-channel world and converged it into one easy channel for their customers.



PENNY GILLESPIE

VP ANALYST & GARTNER FELLOW



Features to fuel growth

Digitally transform manufacturer sales and gain operational efficiency with no additional tech investments, hidden costs or in-house builds.



End-to-end sales order management (SOM)

Automate admin tasks and streamline order management with native, self-service quoting and ordering.



Sales product inventory management (PIM) for B2B

Review, manage and store product info, assets and pricing data in one place, keep track of product availability and sort by segment, channel, geography and customer.



Configure, price, quote (CPQ)

Generate quotes for configurable products and then convert to sales orders quickly and accurately.



Customer portals

Log-in for personalized content according to user role and need, reduce call center costs, and increase loyalty and conversions.



Shoppable digital catalogs

Transform PDF catalogs, brochures, line cards and more into dynamic, digital and secure eCommerce sites.



Multi-storefronts

Create and manage multiple digital commerce experiences, including eCommerce sites, shoppable PDF catalogs, and more, all managed through a single back end.

Delivering on seamless integration



EPICOR

infor

ORACLE

NETSUITE

SAP

Acumatica
The Cloud ERP

CIN7

20%

TIME SAVINGS WITH
AUTOMATION

4.5/5 ★

CUSTOMER RATING

2,500,000+

ANNUAL ORDERS

STÄUBLI

“ Aleran’s platform offers a robust set of B2B capabilities which are essential to our business. Supporting our complex pricing tiers and having a single source for all carts, quoting, and sales orders for our customer service team and field sales has been a huge improvement to our organization.

We were also amazed with Aleran’s shoppable catalogs which make it convenient for our customers to browse our products and make purchasing decisions. ”

BEN SMITH

HEAD OF MARKETING - NORTH AMERICA

Ready to transform your
manufacturing sales?

Let’s talk.



sales@aleran.com



www.aleran.com

ALERAN
SOFTWARE

MMSDISTRO

“ Aleran and staff were very supportive throughout the implementation and definitely took the time to understand our needs as well as the structure of our business and how operations should flow. Aleran has been great at creating solutions for our everyday issues.

MATTHEW STERN

CHIEF SALES OFFICER